



Run for the Yachts

Your 1st bold marketing move in 2024!

Sponsorship Proposal



Campaign

Gain massive exposure through a bold challenge



Modifox Ocean Kiss on fire!
1,000 pairs sold in 1 month



What if the sole falls off?



Devin runs La Valette
Marathon to test Modifox.



Global media and influencers
report on the endeavor



**Maximum exposure and
massive platform for you**



Pro film crew at Marathon



3 sponsorship package

Your chance to be part of this is here



Numbers

Gain +2 MM Impressions & International Headlines



Kickstarter Funding

CAMPAIGN 2023

500.000

Social Impressions



Crazy Review Guru
40K Follower



Jan Weinrich
100K Followers

Influencer Collaborations

15

Press Features

WirtschaftsWoche



- ✓ Regional media
- ✗ International media



DONE

Run for the Yachts

CAMPAIGN 2024

2.000.000

Social Impressions



YachtGuy
1 MM Follower



Yachtie World
100K Follower



Corsa MT
5K Follower

Influencer Collaborations

20

Press Features

**SUPERYACHT
TIMES**

Dockwalk

- ✓ Regional media
- ✓ International media



IN PROGRESS

3 Ways to a Great Run



How much do you want to take part?

Support Sponsor

- ☰ Credit **Mention & Logo**
- 🔗 Social **Post Mention**
- 🖼️ 3 **Images & Logo**

500 €

~~650 €~~

Collab Sponsor

- ☰ Credit **Mention & Logo**
- 🔗 Social **Post Mention**
- 🖼️ 10 **Images & Logo**
- 🎬 1 Custom **Campaign Reel**
- 🎁 1 Custom **Promo Code** (15%)

2.500 €

~~3.250 €~~

Main Sponsor

- ☰ Credit **Mention & Logo**
- 🔗 Social **Post Mention**
- 🖼️ 20 **Images & Logo**
- 🎬 3 Custom **Campaign Reels**
- 👤 1 Collab **Post on Social**
- 🗣️ **Press Mention**
- 📢 1 Sponsor **Announcement**
- 🌐 1 Website: **Logo & Links**
- 👤 1 Exclusive **Interview**
- 🎁 1 Free **Raffle Pair**

10.000 €

~~13.000 €~~

MAIN Sponsor

Exclusive Campaign Partner. 1 spot.

☰ Credit **Mention & Logo**

🔗 Social **Post Mention**

🖼️ 20 **Images & Logo**

🎥 3 Custom **Campaign Reels**

👤 1 Collab **Post on Social**

🗣️ Press **mention**

📢 1 Sponsor **Announcement**

🌐 1 Website: **Logo & Links**

🎤 1 Exclusive **Interview**

🎟️ 1 Free **Raffle Pair**

10.000 €
~~13.000 €~~

This is a 1/1 offer. You want 100% exposure? You want to make this your run? Then let's align our brand power and accelerate your 2024 Marketing





COLLAB Sponsor



Your best value for money. 5 spots.

☰ Credit **Mention & Logo**

🔗 Social **Post Mention**

🖼️ 10 **Images & Logo**

🎥 1 Custom **Campaign Reel**

2.500 €

~~3.250 €~~

You want more than just support? How about a **diverse set of marketing material** and our full collaboration?



SUPPORT Sponsor

Your cheapest way in. 10 spots.

☰ Credit Mention & Logo

🔗 Social Post Mention

🖼️ 3 Images & Logo

500 €

~~650 €~~

Looking for a cheap ticket? Say less. As a startup, this is what we would look for, too. **For as low as 500€, we got you covered**





Let's run for the yachts. Together.
Shall we? 🏃



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