

INTRO

PROBLEM

SOLUTION

MARKET

BUSINES MODEL

TRACTION

TEAM

CONTACT

# SHOPPILY

Shop smarter, not harder.

## Investor Presentation

Mike Macasero | March 2023





**Shopping can be overwhelming and time-consuming.  
Let us help you simplify the experience.**

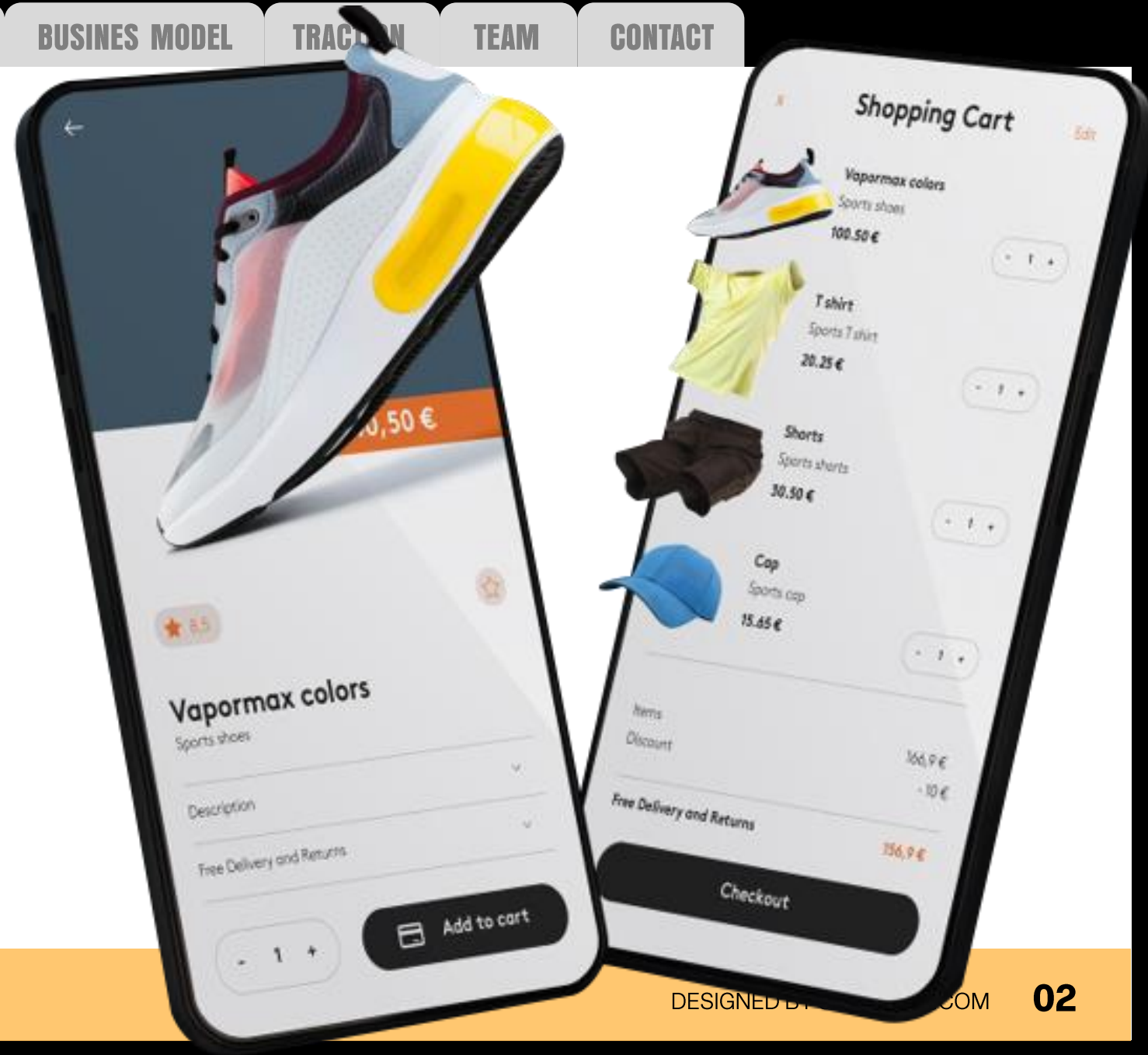


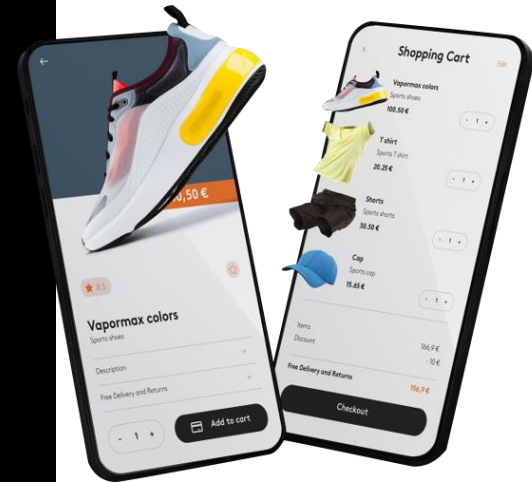
Introducing...

# SHOPPILY

Our AI-powered personal shopping assistant simplifies the shopping experience.

Say goodbye to frustration and hello to convenience.





# SHOPPILY

The e-commerce market projection

**\$6.5 trillion by 2023**

Growth rate

**17% YOY**



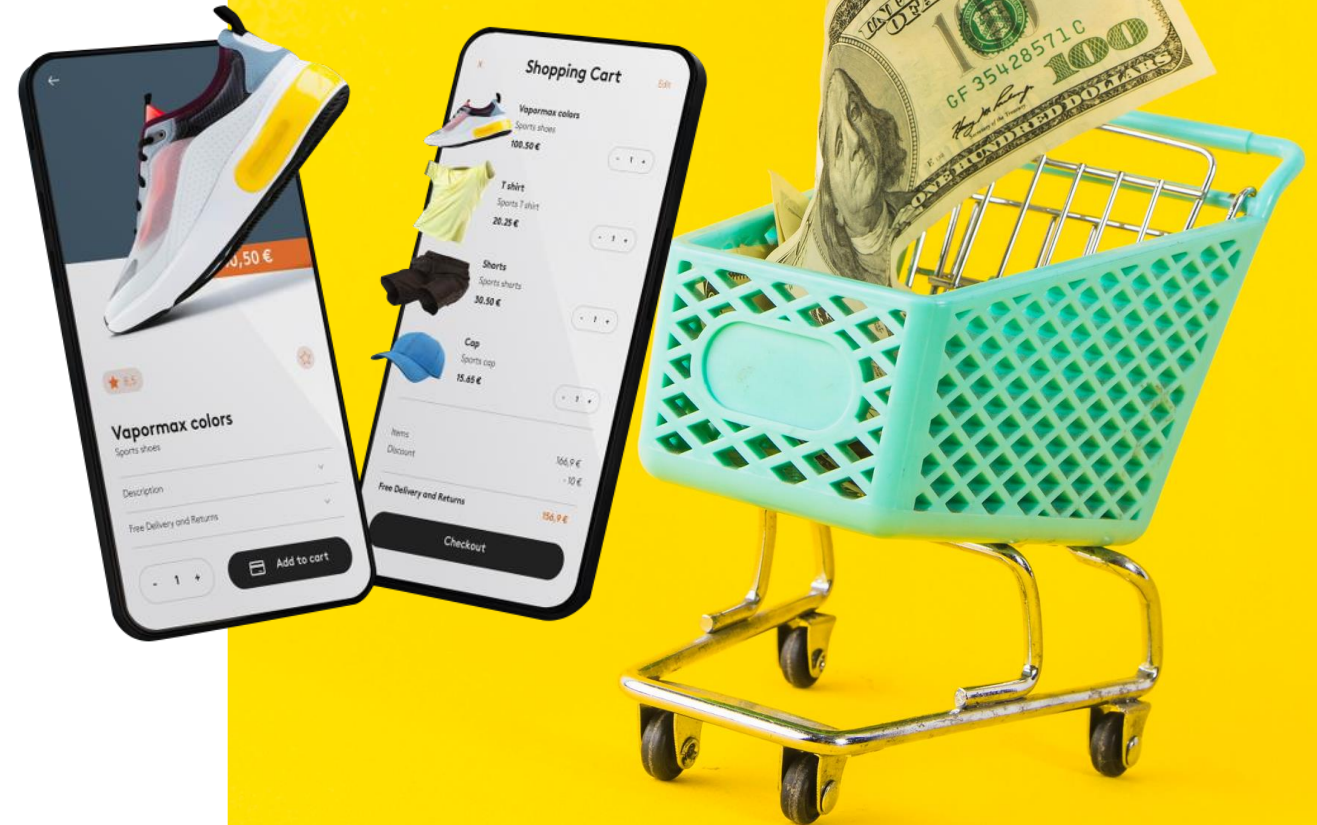
Our target demographic is busy professionals with disposable income and a desire for convenience.

We generate revenue through:

- ✓ **Affiliate partnerships**
- ✓ **Premium features**
- ✓ **Subscription model.**



Our pricing is flexible and scalable to meet the needs of our users.



## Positive impact, measurable results



App download  
**100,000**



We have received positive press coverage and are proud to be featured in top publications."

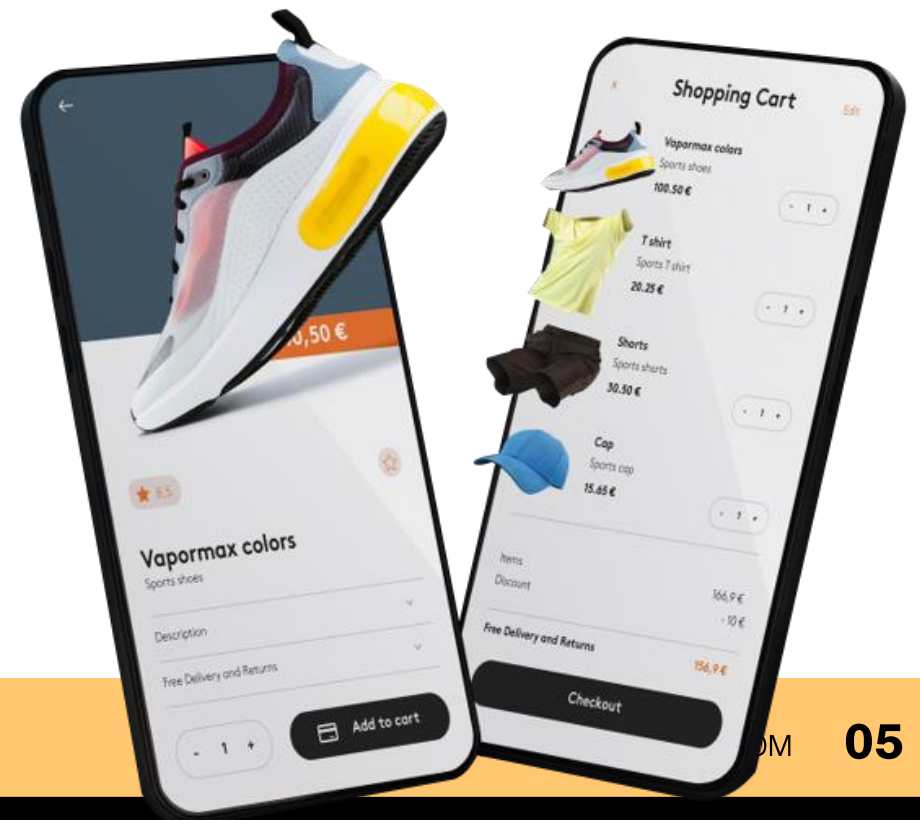


Engagement rate  
**70%**



Retention rate  
**90%**

# SHOPPILY



## Together, we're changing the future of shopping



**Mike Macasero**  
**CEO**

I specialize in creating impactful presentations that drive results and influence audiences through careful planning and creative design.



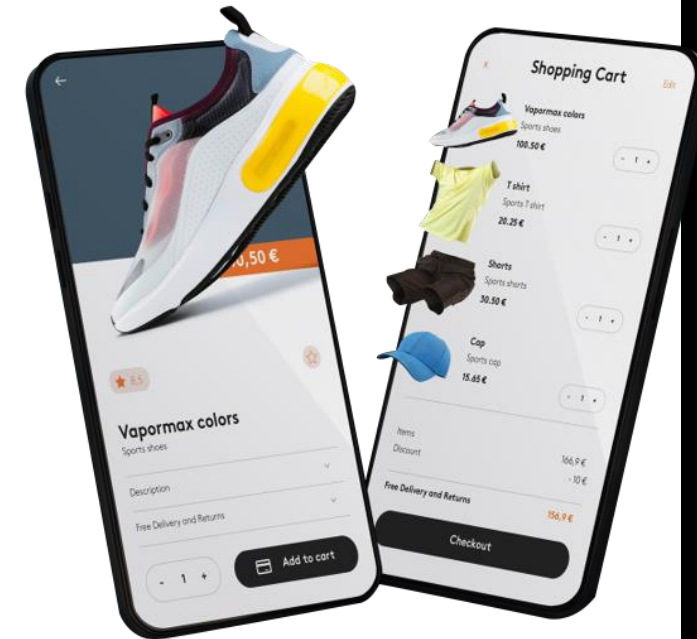
**Mike Macasero**  
**COO**

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**Mike Macasero**  
**CMO**

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Thanks for tuning in to our Shoppily presentation! We hope it inspired you to tackle your own presentations.

Reach out to us to take your presentations to the next level. Let us help you unleash your creativity and achieve your goals.

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