



# ZENTCOUTURE

High-end couture just a rental away



HIGH-END COUTURE IS ONLY  
ACCESSIBLE TO A PERCENTAGE OF  
THE POPULATION.

How many people are willing and  
able to spend a \$5,000 handbag?

ZENTCOUTURE





How many people are  
willing and able to spend  
\$10,000 gala gown?

# “INVESTING” IN HIGH-END COUTURE ITEMS YIELD BACK NO RETURNS!

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How many women buy a dress for a one time use only and would like to get their money's worth?

How many women have a fancy and expensive coat lying in their closet because it's still too hot in Miami?

All this money spent on a nice coat yet  
no where to wear it.

ZENTCOUTURE





# ZENTCOUTURE CONCEPT

Miami-based rental facility

Available to clients nationwide

Market: Women 18 years and older

Unique inventory:

- Convenience of being able to try on
- Different sizes and designs

Confidentiality between ZentCouture and their clients

Optimize profit for those who “invested” in high-end products by renting out several times

Go green: Clothing that are no longer needed anymore, they go to Dress-for-Success organization



ZENTCOUTURE

# JUST A CLICK AWAY COUTURE SERVICE

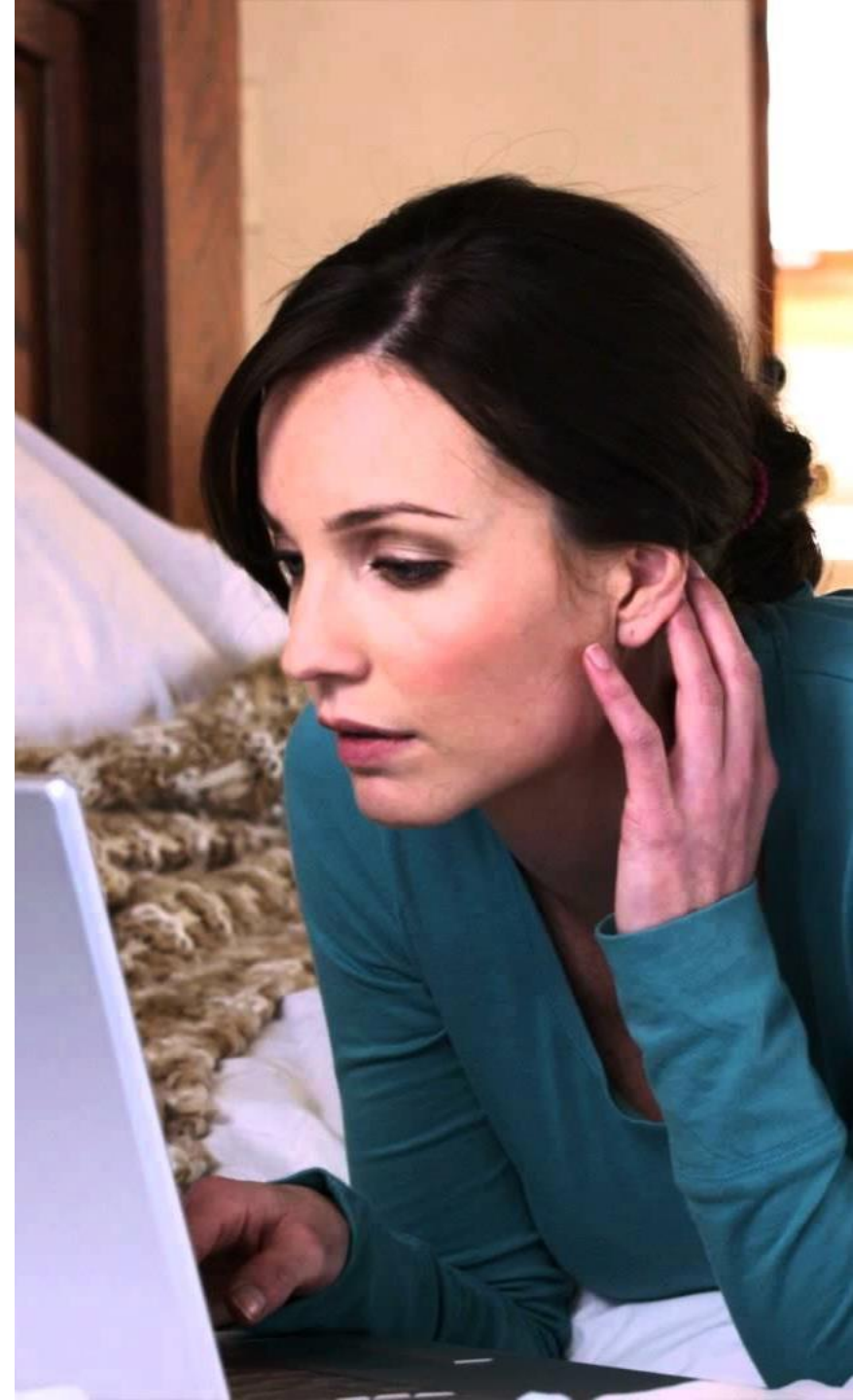
**Register online and become a member to be able to rent**

1. Clientele must be reliable and trustworthy
2. No organizations allowed to represent an individual

**72-hour rental period or 7-Day rental period**

**ZentCouture with keep all items for 60-day period.**







1. Rent out items for as many time as possible





# ZENTCOUTURE DIFFERENTIATORS



-  Members only
-  Access to merchandise
-  Try-on service
-  Strong privacy policy
-  50% renters commission
-  In-house styling

# READY TO RENT



1  
Request Item(s)  
& Pick Online



2  
Request an  
Appointment  
to browse  
physical  
inventory  
Or  
Request Home  
Visit (VIP)  
Or  
Items Shipped  
to You  
(paid postage stamp)



3  
Pick out your  
item(s)



4  
Sign Rental  
Agreement



5  
Rent for  
10% of the  
retail value for  
a 72-hour  
period



6  
Have you  
items picked  
up



# READY TO RENT OUT



Register Online



Send pictures  
of your item(s)



Sign Waiver &



Drop off or  
ship your item  
to us



Earn 50%  
commission if  
your items are  
rented

Items are  
rented at a  
10%-30% of  
retail price



# USER BENEFITS

Experience the fun of old-fashioned shopping  
as opposed to online shopping

Try on your items

More tangible customer service

Guaranteed privacy

**Unique** merchandise

Favorite brand names accessible

Optimize your profit by renting out your item  
multiple times

Decommissioned clothes are donated to the  
Dress for Success charity organization







## ZENTCOUTURE USE CASE #1

Traveling to cold weather and need a jacket but don't want to buy one for this single trip?



## ZENTCOUTURE USE CASE #2

Going to a special event and want a designer gown but can't afford it?





## ZENTCOUTURE USE CASE #3

Seeing all your college girlfriends  
and need the perfect handbag to  
impress?



## ZENTCOUTURE USE CASE #4

Scared someone will buy and wear  
the same dress as you for that  
“happening” event?





## ZENTCOUTURE USE CASE #5

Want someone to help you style  
your night away but don't know  
what to wear or how to wear it?