



Leveraging Technology to Deliver Gourmet Coffee to the World

Why Coffee?



400 MILLION

Cups of coffee consumed
EACH DAY
the U.S.



146 BILLION

Cups of coffee consumed
EACH YEAR
the U.S.



Average cups consumed
2.7
by coffee drinkers



An average office of just 15 employees consumes over 600 pounds of coffee a year.



55%
of coffee drinkers would rather **gain 10 pounds** than give up coffee.



52%
of coffee drinkers would rather **go without shower in the morning** than give up coffee.



49%
of coffee drinkers would rather **give up cell phone for a month** than go without coffee.

COMPETITIVE EDGE – “Redbox for Coffee”

Touchscreen Cafés with Remote Management Technology

Retail Options with Credit Card Reader:

- Medical Offices
- Airports
- Restaurants
- Libraries
- Fraternities/Sororities
- Car Dealerships
- Quick Lubes
- Auto Repair Shops
- High Schools
- Hotels
- Churches

OFFICE COFFEE SERVICE



5 - 15
Employees



ANNUAL VALUE → **\$2K - \$5K**



16 - 50
Employees



\$5K - \$25K



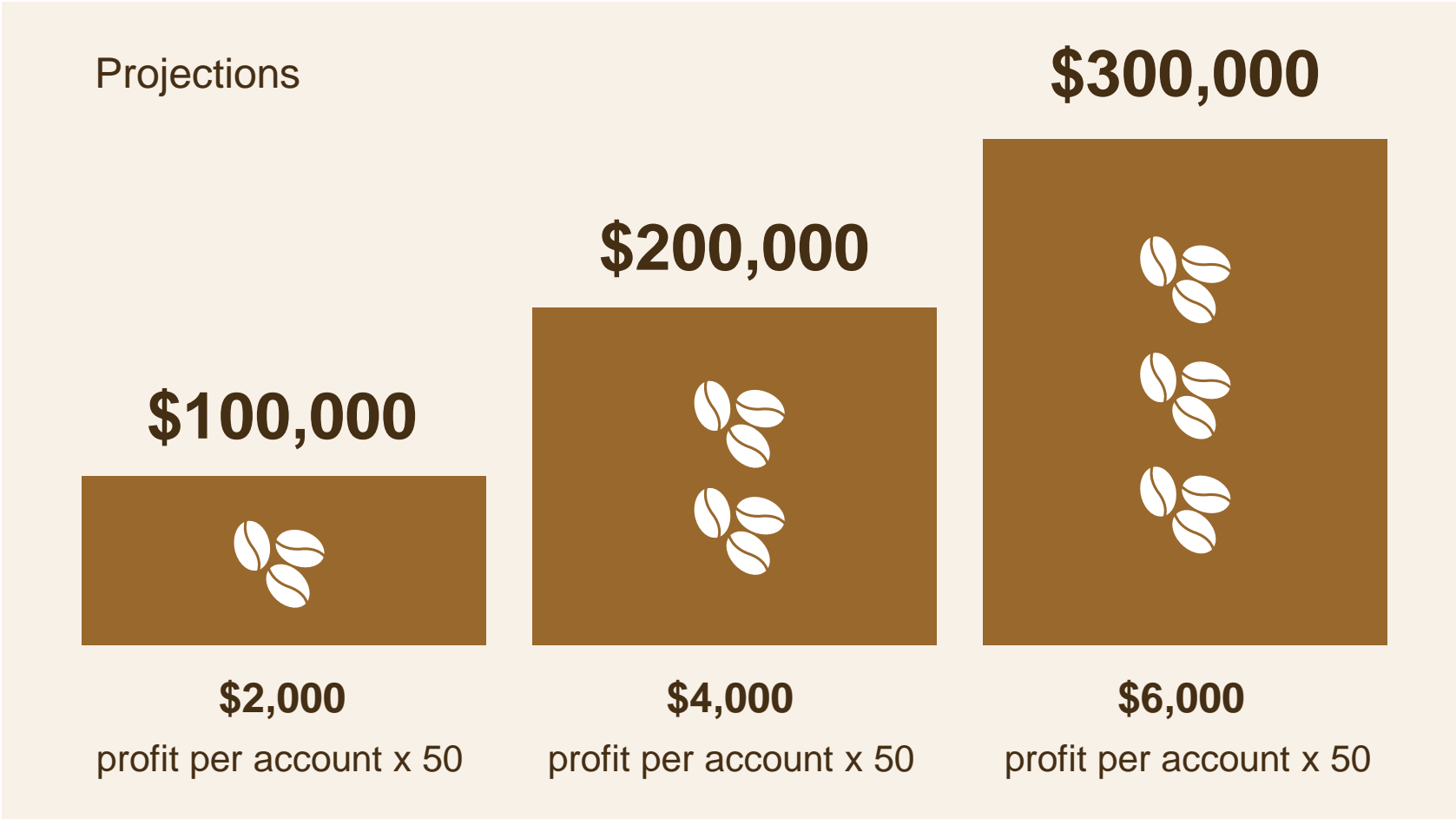
51+
Employees



Up to \$250,000

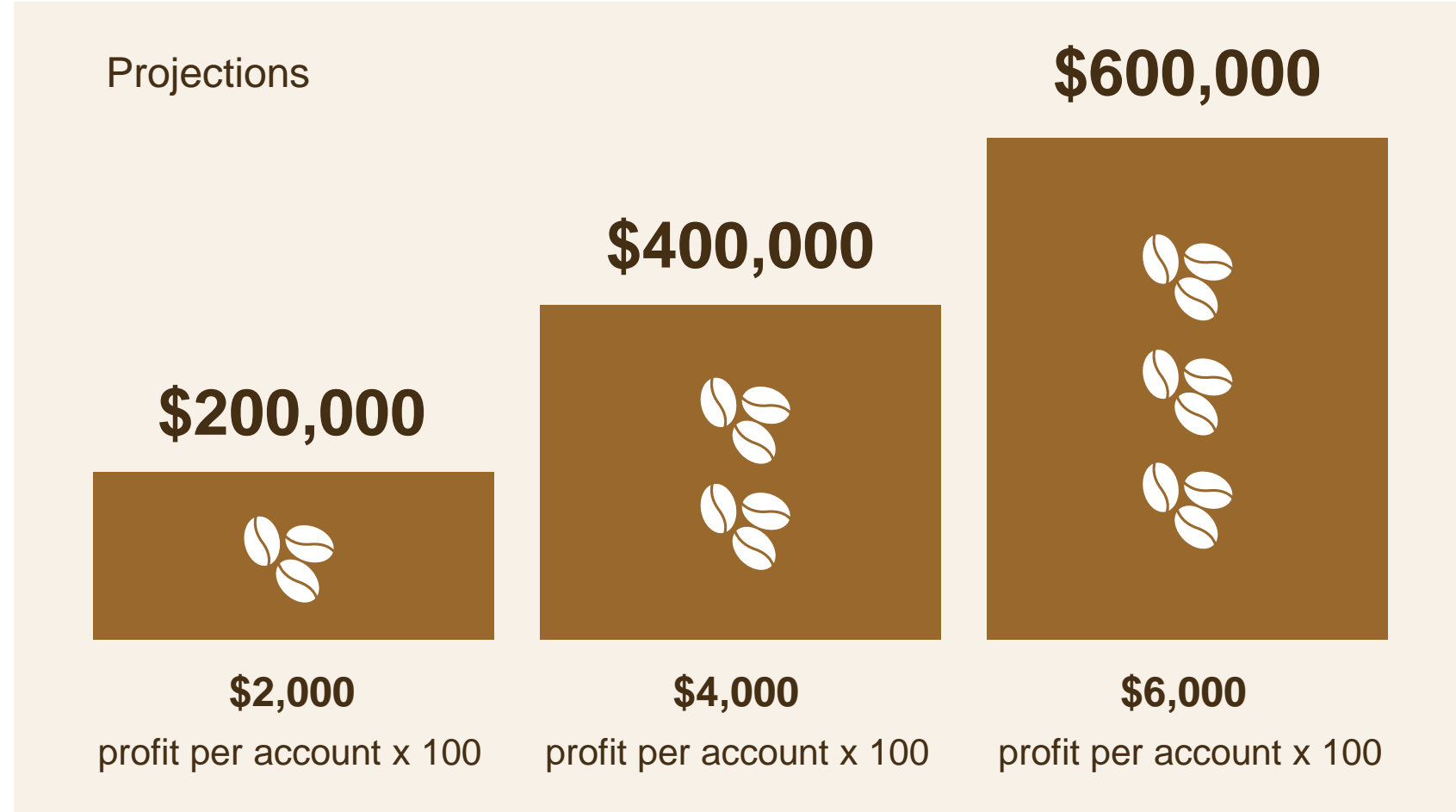
PROFIT POTENTIAL with 50 accounts

IMPORTANT NOTE: These are for illustrative purposes only and not to be taken as a guarantee of income.




PROFIT POTENTIAL with 100 accounts

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COMPETITION



Leader in the Industry
Large City and Large Account
Focus



Local Roasters



Limited Competition



Vending Route Owners

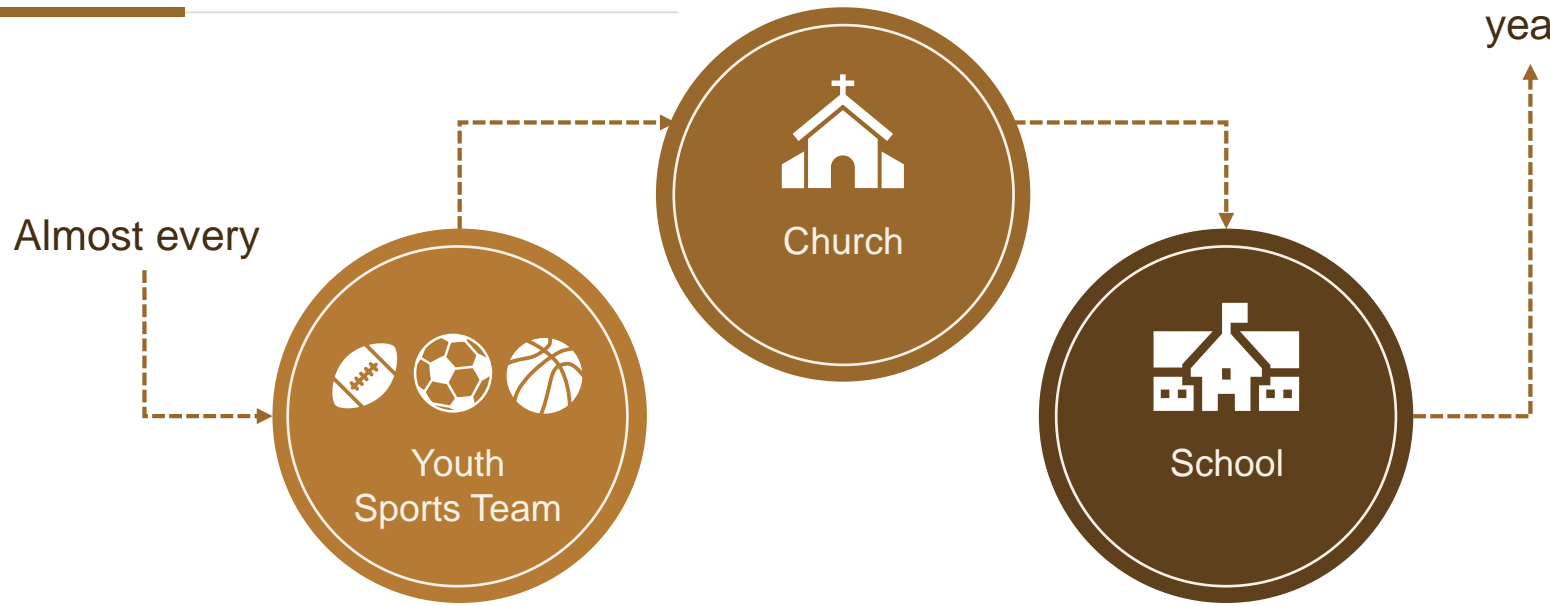


Limited Competition

OPPORTUNITIES

- Retail market is virtually untapped
- Office coffee service is underserved

FUNDRAISING



HH will be launching our own school fundraising program to capitalize on this market.



Fundraising is BIG business and GROWING each year.

Benefits:

- 1**

No investment of capital

● ● ●
- 2**

Year-after-year sales for each organization

● ● ●
- 3**

Creates a referral network for retail and office coffee placements.

● ● ●

BRAND



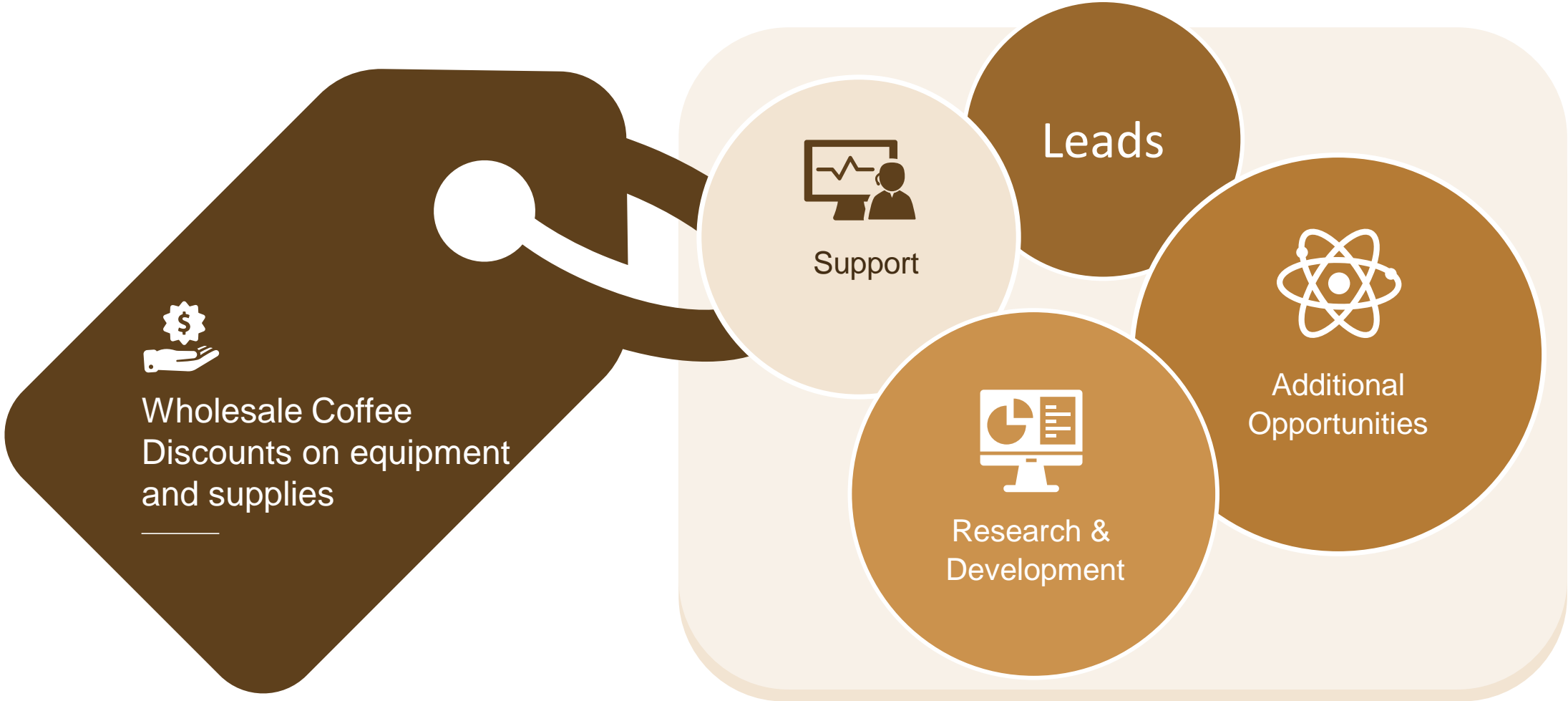
YETI® vs **igloo** CORPORATION

CrossFit® vs **ABC Gym**

Yeti and CrossFit are both valued at over \$4 billion by delivering a better product and a better brand. And did it in less than 10 years.

Brand matters!

TEAM SUPPORT

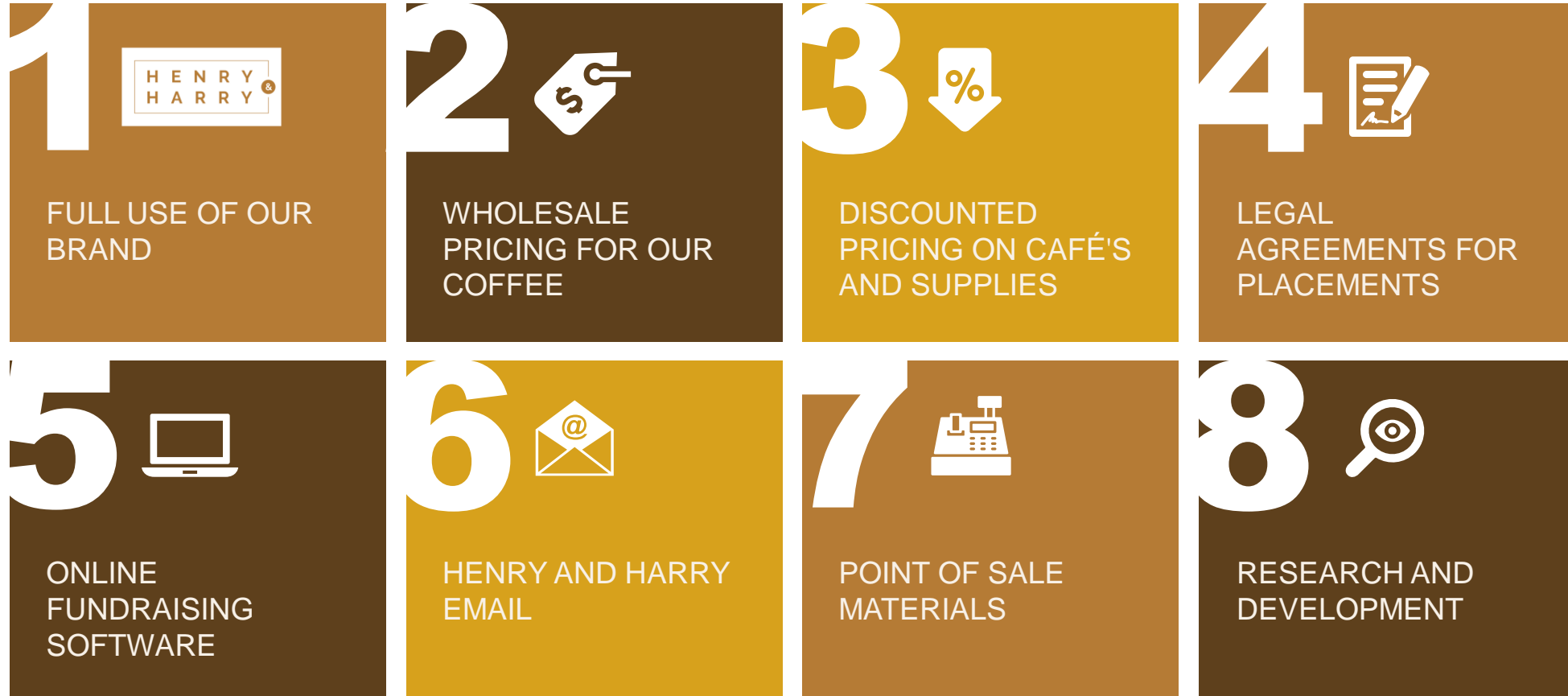


Financing your growth!

\$0 down financing for our distributors



Turn-Key Business



Turn-Key Business



Investment to become a Licensed Distributor



No Royalties on Sales & Marketing Fees